



FLORIDA STATE UNIVERSITY

College of Communication & Information Advertising (BS)



Admission Information

❖ Specialized Admission – Yes

❖ Limited Enrollment - Yes

❖ Separate Major Application
Required – Yes

❖ Minimum GPA = 3.00 overall

❖ Test Required – No

❖ Only admits for Fall

**** This is a recommended sequence of courses for general advisement purposes only.
Students are encouraged to meet with their academic advisor****

Required Pre-Requisite Courses

(C minus or higher required in each course)

FSU COURSES

No specific required pre-requisite courses*

TCC COURSE EQUIVALENT

***Strongly encouraged to meet pre-requisites for choice of 2nd major/“back-up” major as formal admission into this major is competitive.**

A completed application package, as well as transcripts from all colleges and universities attended, must be submitted to the School of Communication on or before the first business day in February each year for the following Fall semester; see “Admission to major” link.

YEAR 1 TCC

| FALL | SPRING |
|---|--|
| ENC1101 (3) | ENC 1102/ENC1141 (3) |
| State Core Math, Area A: MAC1105 suggested (3) | TCC Core Math, Area B: STA2023 suggested (3) |
| State Core Soc Sci, Area A, Group 2: AMH2020 or POS1041 (Civ Lit)* (3) | State Core Soc Sci, Area A, Group 1 (3) |
| SLS1510 or SLS2261 (3) | State Core Humanities, Area A: THE2000 recommended (Div)* (3) |
| State Core Nat Sci & matching Lab, Area A (NSLab)* (4) | Modern Language I (4) |
| Total: 16 | Total: 16 |

YEAR 2 TCC

| FALL | SPRING |
|--|------------------------------|
| TCC Core Humanities, Area B: HUM2210 recommended (SIP)* (3) | SPC1017/2608 (OC)* (3) |
| State Core Soc. Sci., Area B, Group 1 (3) | TCC Core Nat Sci, Area B (3) |
| Modern Language II (4) | Modern Language III (4) |
| CGS1060/2100 (DL)* (3) | A.A. Elective (3) |
| TCC Core Soc Sci, Area B, Group 2 (3) | |
| Total: 16 | Total: 13 |

**FSU Graduation Requirement: Civ Lit = Civic Literacy, NSLab = Natural Science Lab, Div = Diversity, SIP = Scholarship in Practice, DL = Digital Literacy, OC = Oral Competency*

Total Credits: 61

Transfer to the University Information

Please Note: Face-to-face/in-person instruction of this program is available ONLY at the main campus in Tallahassee, FL. This program is NOT available via Online/Distance Learning.

Website: <https://admissions.fsu.edu/transfer/>

Email: admissions@fsu.edu

Phone: (850) 644-6200

Address: Florida State University
Office of Admissions
A2500 University Center
282 Champions Way
Tallahassee FL 32306-2400

Major Information

This is a “Specialized Admission & Limited Enrollment” major. This means that with earning the A.A. degree and having the required overall GPA (meaning ALL college-level courses ever taken at any institution, at any time, no “grade forgiveness” calculated), that you are qualified to complete the special application process to this major. **Meeting the minimum requirements for admission does not guarantee admission to the program; admission is competitive.**

FSU College of Communication & Information: <https://cci.fsu.edu/>

School of Communication: <https://comm.cci.fsu.edu/>

Admission to major: <https://comm.cci.fsu.edu/undergraduate-programs/undergrad-admissions/>

Email: advising@cci.fsu.edu

Employment Information

FSU Career Center: <https://www.career.fsu.edu/>

Representative Job Titles Related to this Major: Layout Coordinator, Benefits Manager, Lobbyist, Account Manager, Employee Service/Welfare Manager, Public Relations Manager, Creative Director, Digital Advertising Specialist, Planner, Media Buyer, Media Sales Representative, Fundraiser, Marketing Researcher/Analyst, Labor Relations Consultant, Media Relations Coordinator, Production Department Assistant, Marketing Researcher, Promotions Worker, Project Manager, Personnel Manager, Special Events Coordinator, Promotional Manager, Publicity Director, Copywriter.

Representative Employers: Advertising Agencies/Departments, Marketing Departments, Publishing Companies, Consulting Firms, News and Information Offices, Radio/Television/Cable Companies, Corporate Communications Offices, Newspapers, Theatres, Government Organizations, Nonprofit Organizations, Universities, Lobby Organizations, Public Relations Firms, Video Production Companies, Human Resources Departments, Personnel Departments, Training Departments.