

# FLORIDA STATE UNIVERSITY

# College of Business Marketing (BS)



| Admission                                     | Information                  |
|---|------------------------------|
| ❖ Specialized Admissions – Yes                | ❖ Minimum GPA = 2.90 overall |
| ❖ Limited Enrollment - No                     | ❖ Test Required – No         |
| ❖ Separate Major Application<br>Required – No | ❖ Admits every semester      |

\*\* This is a recommended sequence of courses for general advisement purposes only.

Students are encouraged to meet with their academic advisor\*\*

# **Required Pre-Requisite Courses**

(C minus or higher required in each course)

| FSU COURSES  | TCC COURSE EQUIVALENT |
|--|-----------------------|
| MAC1105 College Algebra                              | MAC1105               |
| MAC2233 Business Calculus (MAC1105 is a pre-req)     | MAC2233               |
| STA2023 Statistics                                   | STA2023               |
| ECO2013 Macroeconomics                               | ECO2013               |
| ECO2023 Microeconomics                               | ECO2023               |
| CGS2100 Computer Applications for Business           | CGS2100               |
| ACG2021 Financial Accounting                         | ACG2021               |
| ACG2071 Managerial Accounting (ACG2021 is a pre-req) | ACG2071               |

#### YEAR 1 TCC

| FALL                                       |        | SPRING                         |           |
|--|--------|--------------------------------|-----------|
| ENC1101                                    | (3)    | ENC 1102/ENC1141               | (3)       |
| MAC1105                                    | (3)    | MAC2233                        | (3)       |
| State Core Soc Sci, Area A, Group 2:       |        | CGS2100                        | (3)       |
| AMH2020 or POS1041 (Civ Lit)*              | (3)    |                                |           |
| SLS1510 or SLS2261                         | (3)    | State Core Humanities, Area A: |           |
|  |        | THE2000 recommended (Div)*     | (3)       |
| State Core Nat Sci & matching Lab, Area A: |        | TCC Core Nat Sci, Area B       | (3)       |
| (NSLab)*                                   | (4)    |                                |           |
|  |        |                                |           |
| Tota                                       | ıl: 16 |                                | Total: 15 |

#### YEAR 2 TCC

| FALL                              |           | SPRING                       |           |
|-----------------------------------|-----------|------------------------------|-----------|
| ECO2013                           | (3)       | ECO2023                      | (3)       |
| STA2023                           | (3)       | ACG2071                      | (3)       |
| ACG2021                           | (3)       | TCC Core Humanities, Area B: |           |
|                                   |           | HUM2210 recommended (SIP)*   | (3)       |
| TCC Core Soc Sci, Area B, Group 2 | (3)       | A.A. Elective                | (3)       |
| A.A. Elective                     | (3)       | A.A. Elective                | (3)       |
|                                   |           |                              |           |
|                                   | Total: 15 |                              | Total: 15 |

<sup>\*</sup>FSU Graduation Requirement: Civ Lit = Civic Literacy, NSLab = Natural Science Lab, Div = Diversity, SIP = Scholarship in Practice

**Total Credits: 61** 

## **Transfer to the University Information**

\*Please Note: Face-to-face/in-person instruction of this program is available ONLY at the main campus in Tallahassee, FL. This program is NOT available via Online/Distance Learning.\*

Website: https://admissions.fsu.edu/transfer/

Email: admissions@fsu.edu Phone: (850) 644-6200

Address: Florida State University
Office of Admissions
A2500 University Center
282 Champions Way
Tallahassee FL 32306-2400

# **Major Information**

This is a "Specialized Admissions" major. This means that with earning the A.A. degree, as long as you also successfully complete each of the required pre-requiste courses, with the required final grades, have the required overall GPA (meaning ALL college-level courses ever taken at any institution, at any time, no "grade forgiveness" calculated), that you will be accepted into this major.

FSU College of Business: https://business.fsu.edu/

Admission to major: https://business.fsu.edu/undergraduate/admission-requirements

Email: admissions@business.fsu.edu

## **Employment Information**

FSU Career Center: https://www.career.fsu.edu/

Representative Job Titles Related to this Major: Sales Representative, Purchasing Agent, Warehouse Manager, Marketing Research Analyst, Wholesaler, Brand Management, Sales Manager, Consumer & Industrial Advertising Manager, Consumer Research Analyst, Manufacturer's Representative, Store Manager, Public Relations Manager, Inventory Control Agent, Buyer.

<u>Representative Employers:</u> Department Stores, Consumer Goods Firms, Banks, Manufacturers, Food Distributors, Car Rental Companies, Computer Industry, Brokerage Houses, Industrial Marketers, Motel/Hotel Industry, Insurance Companies.