

College of Business Marketing (BS)



Admission Information

❖ Specialized Admissions – Yes

❖ Minimum GPA = 2.90 overall

❖ Limited Enrollment - No

❖ Test Required – No

❖ Separate Major Application
Required – No

❖ Admits every semester

**** This is a recommended sequence of courses for general advisement purposes only.
Students are encouraged to meet with their academic advisor****

Required Pre-Requisite Courses

(C minus or higher required in each course)

FSU COURSES

MAC1105 College Algebra
 MAC2233 Business Calculus (MAC1105 is a pre-req)
 STA2023 Statistics
 ECO2013 Macroeconomics
 ECO2023 Microeconomics
 CGS2100 Computer Applications for Business
 ACG2021 Financial Accounting
 ACG2071 Managerial Accounting (ACG2021 is a pre-req)

TSC COURSE EQUIVALENT

MAC1105
 MAC2233
 STA2023
 ECO2013
 ECO2023
 CGS2100
 ACG2021
 ACG2071

YEAR 1 TSC

FALL		SPRING	
ENC1101	(3)	ENC 1102	(3)
MAC1105	(3)	MAC2233	(3)
State Core Soc Sci, Area A, Group 2 (Civ Lit)*	(3)	CGS2100	(3)
State Core Nat Sci & matching Lab, Area A: (NSLab)*	(4)	State Core Humanities, Area A: THE2000 recommended (Div)*	(3)
A.A. Elective: SLS1510 or SLS2261 recommended	(3)	Natural Science, Area B	(3)
Total: 16		Total: 15	

YEAR 2 TSC

FALL		SPRING	
ECO2013	(3)	ECO2023	(3)
STA2023	(3)	ACG2071	(3)
ACG2021	(3)	Humanities, Area B: HUM2210 recommended (SIP)*	(3)
SPC2608	(3)	A.A. Elective	(3)
A.A. Elective	(3)	A.A. Elective	(3)
Total: 15		Total: 15	

**FSU Graduation Requirement: Civ Lit = Civic Literacy, NSLab = Natural Science Lab, Div = Diversity, SIP = Scholarship in Practice*

Total Credits: 61

Transfer to the University Information

Please Note: Face-to-face/in-person instruction of this program is available ONLY at the main campus in Tallahassee, FL. This program is NOT available via Online/Distance Learning.

Website: <https://admissions.fsu.edu/transfer/>

Email: admissions@fsu.edu

Phone: (850) 644-6200

Address: Florida State University
Office of Admissions
A2500 University Center
282 Champions Way
Tallahassee FL 32306-2400

Major Information (CIP: 52.1401)

This is a “Specialized Admissions” major. This means that with earning the A.A. degree, as long as you also successfully complete each of the required pre-requisite courses, with the required final grades, have the required overall GPA (meaning ALL college-level courses ever taken at any institution, at any time, no “grade forgiveness” calculated), that you will be accepted into this major.

FSU College of Business: <https://business.fsu.edu/>

Admission to major: <https://business.fsu.edu/undergraduate/admission-requirements>

Email: admissions@business.fsu.edu

Employment Information

FSU Career Center: <https://www.career.fsu.edu/>

Representative Job Titles Related to this Major: Sales Representative, Purchasing Agent, Warehouse Manager, Marketing Research Analyst, Wholesaler, Brand Management, Sales Manager, Consumer & Industrial Advertising Manager, Consumer Research Analyst, Manufacturer’s Representative, Store Manager, Public Relations Manager, Inventory Control Agent, Buyer.

Representative Employers: Department Stores, Consumer Goods Firms, Banks, Manufacturers, Food Distributors, Car Rental Companies, Computer Industry, Brokerage Houses, Industrial Marketers, Motel/Hotel Industry, Insurance Companies.