

## College of Business Marketing (BS)



Admission Information	
❖ Specialized Admissions – Yes	❖ Minimum GPA = 2.90 overall
❖ Limited Enrollment - No	❖ Test Required – No
❖ Separate Major Application Required – No	❖ Admits every semester

**\*\* This is a recommended sequence of courses for general advisement purposes only.  
Students are encouraged to meet with their academic advisor\*\***

## Required Pre-Requisite Courses

(C minus or higher required in each course)

### FSU COURSES

MAC1105 College Algebra  
 MAC2233 Business Calculus (MAC1105 is a pre-req)  
 STA2023 Statistics  
 ECO2013 Macroeconomics  
 ECO2023 Microeconomics  
 CGS2100 Computer Applications for Business  
 ACG2021 Financial Accounting  
 ACG2071 Managerial Accounting (ACG2021 is a pre-req)

### TSC COURSE EQUIVALENT

MAC1105  
 MAC2233  
 STA2023  
 ECO2013  
 ECO2023  
 CGS2100  
 ACG2021  
 ACG2071

### YEAR 1 TSC

FALL		SPRING	
ENC1101	(3)	ENC 1102	(3)
MAC1105	(3)	MAC2233	(3)
State Core Soc Sci, Area A, Group 2 ( <b>Civ Lit</b> )*	(3)	CGS2100	(3)
State Core Nat Sci & matching Lab, Area A: ( <b>NSLab</b> )*	(4)	State Core Humanities, Area A: PHI2010 recommended ( <b>Eth</b> )*	(3)
A.A. Elective: SLS1510 or SLS2261 recommended	(3)	Natural Science, Area B	(3)
<b>Total: 16</b>		<b>Total: 15</b>	

### YEAR 2 TSC

FALL		SPRING	
ECO2013	(3)	ECO2023	(3)
STA2023	(3)	ACG2071	(3)
ACG2021	(3)	Humanities, Area B: HUM2210 recommended ( <b>SIP</b> )*	(3)
SPC2608	(3)	ANT2410,GEA2000,SYG2010, WOH2012, or WOH2022 recommended ( <b>EHE</b> )*	(3)
A.A. Elective	(3)	A.A. Elective	(3)
<b>Total: 15</b>		<b>Total: 15</b>	

*\*FSU Graduation Requirement: **Civ Lit** = Civic Literacy, **NSLab** = Natural Science Lab, **SIP** = Scholarship in Practice, **Eth** = Ethics, **EHE** = Exploring the Human Experience*

**Total Credits: 61**

# Transfer to the University Information

**\*Please Note:** Face-to-face/in-person instruction of this program is available **ONLY** at the main campus in Tallahassee, FL. This program is **NOT** available via Online/Distance Learning.\*

**Website:** <https://admissions.fsu.edu/transfer/>

**Email:** [admissions@fsu.edu](mailto:admissions@fsu.edu)

**Phone:** (850) 644-6200

**Address:** Florida State University  
Office of Admissions  
A2500 University Center  
282 Champions Way  
Tallahassee FL 32306-2400

## Major Information (CIP: 52.1401)

This is a “Specialized Admissions” major. This means that with earning the A.A. degree, as long as you also successfully complete each of the required pre-requisite courses, with the required final grades, have the required overall GPA (meaning ALL college-level courses ever taken at any institution, at any time, no “grade forgiveness” calculated), that you will be accepted into this major.

**FSU College of Business:** <https://business.fsu.edu/>

**Admission to major:** <https://business.fsu.edu/undergraduate/admission-requirements>

**Email:** [admissions@business.fsu.edu](mailto:admissions@business.fsu.edu)

## Employment Information

**FSU Career Center:** <https://www.career.fsu.edu/>

**Representative Job Titles Related to this Major:** Sales Representative, Purchasing Agent, Warehouse Manager, Marketing Research Analyst, Wholesaler, Brand Management, Sales Manager, Consumer & Industrial Advertising Manager, Consumer Research Analyst, Manufacturer’s Representative, Store Manager, Public Relations Manager, Inventory Control Agent, Buyer.

**Representative Employers:** Department Stores, Consumer Goods Firms, Banks, Manufacturers, Food Distributors, Car Rental Companies, Computer Industry, Brokerage Houses, Industrial Marketers, Motel/Hotel Industry, Insurance Companies.